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16th October, 2019

To whom it may concern,

Dear Madam / Sir,

Recommendation Letter: Optimum Diversities

I am writing to recommend the services of Optimum Diversities. KCB Bank Kenya Ltd. had a need to conduct and promote their products across South Africa to potential clients and other relevant stakeholders. Optimum consulted and recommended a Roadshow solution as the best way to deliver on this requirement.

Optimum was engaged by KCB Diaspora Unit to deliver a Project Management Office (PMO) solution for this need. Optimum was quick to respond to the request and provided a detailed proposal. The PMO solution delivered a quality and hassle-free events management, marketing and logistics product to the target market and KCB as an organization. Optimum provided access to skills, staff and management processes to support the KCB requirement.

KCB was able to secure excellent benefits from its investment in the PMO. Some of the outcomes derived from the PMO solution were:

- Delivery of a pool of potential customers based on our relationships
- Delivery and selection of service providers with expertise in logistics and event management
- Advisory services based on our knowledge of the local market
- Professional Project Management services
- Compliance to an agreed timeline and budget
- Upholding and enhancing the KCB corporate identity

Optimum Diversities came across as a reputable and responsive Education, Training and Project Management services company. I feel confident in recommending their training and project management services. They are not only thorough, but also easy to work with, and always willing to take the time to discuss our concerns and respond to questions.

If you have any further questions, please feel free to contact me at +254711012032 or on email at awnjenga@kcbgroup.com

Yours Sincerely,

For: KCB BANK KENYA LTD.


DIASPORA RELATIONSHIP MANAGER

Anne Njenga

**RELATIONSHIP MANAGER
DIASPORA UNIT, RETAIL BANKING**